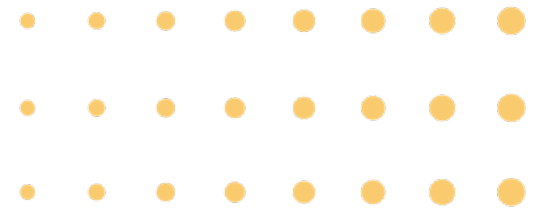


Zonta, Gender Equity, and a Vision for 2030 & Beyond

Strategic Plan Goals and Strategies 2023–2030





THE OBJECTIVE

Develop a new strategic plan to meet the **needs of Zontians** while **opening new pathways** for other gender equity advocates who care about our causes to **engage with Zonta**. The plan will be developed in year one of the biennium and shared with all members.



KEY PRINCIPLES

- Zonta must expand its credibility and visibility in the world on key advocacy issues.
- For Zonta to be successful, there must be faith in the clubs and members must enjoy a healthy club life.
- Zonta must seek out new members, allies and partners who are like-minded in the drive to build a better world for women and girls.

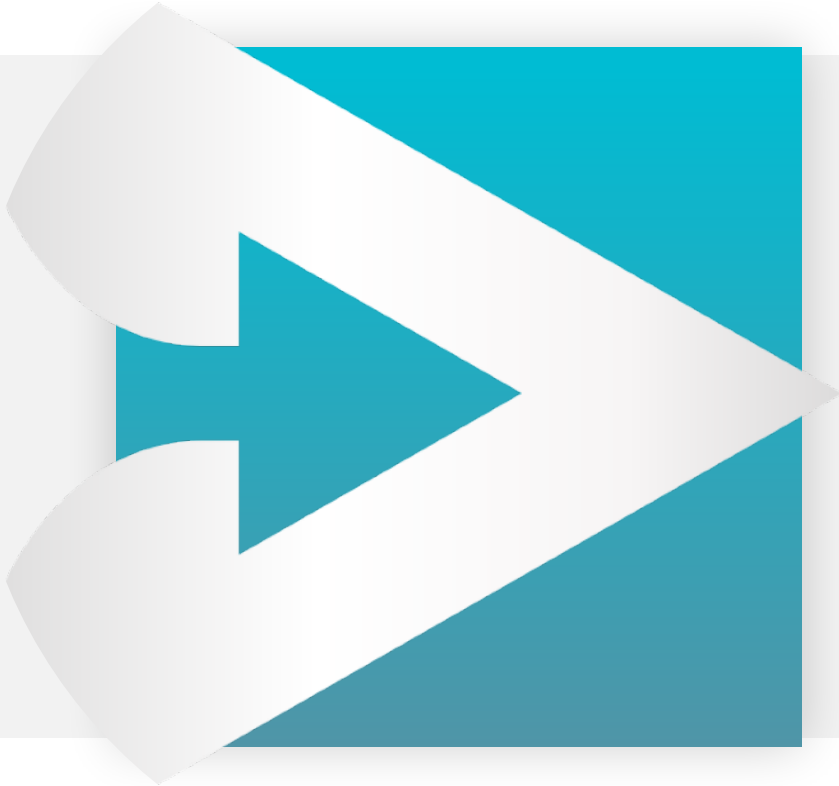


KEY PRINCIPLES

At the core, Zonta will not change and will remain a place where globally minded individuals connect, collaborate and demand change to build a better world for women and girls.

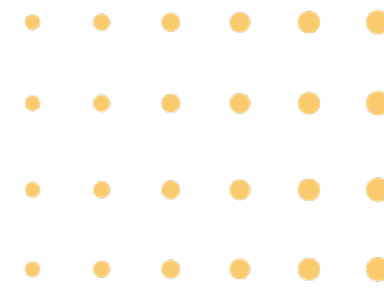
But we must remain relevant for the future and open to change to continue as a sustainable and strong community of individuals working together to fight for gender equity.

UPDATE TO MISSION



Zonta International is a leading global organization of individuals working together to **build a better world for women and girls.**

2023-2030: OUR MISSION & GOALS



Mission: Zonta International is a leading global organization of individuals working together to **build a better world for women and girls.**

Goal 1: Credible and Visible Voice

Zonta acts as a credible and visible voice on gender equity and delivers initiatives addressing education equality, climate justice, ending gender-based violence, and ensuring women are represented in decision-making positions on an equal basis with men.

READINESS FOR THE FUTURE WILL REQUIRE...

Goal 2: Club Success

Clubs serve as a welcoming and inspiring environment to those who wish to work to empower women and girls and create information and resources necessary to focus on the most important issues facing women and girls.

Goal 3: International Leadership & Sustainability

Zonta manages its resources, including both time and money, to meet the vision and ensure the organization's long-term viability and success. Zonta modernizes its governance structure to align with its strategic plan, ensure innovative thought and allow for effective decision-making.

Goal 4: Engagement of Audiences & Alliances

Zonta creates customized pathways to connect to Zonta, develops collaborations with like-minded organizations, and expands revenue streams to further our mission and extend our voice.



EQUITY

- Resources given based on needs
- Situation focuses on everything being fair, in regards of current status
- Outcome is equal



EQUALITY

- Everyone gets the same resources
- Situation focuses on everything being the same, regardless of current status
- Outcome is not equal

2023-2030: OUR GOALS

1

Credible and Visible Voice

Zonta acts as a credible and visible voice on gender equity and delivers initiatives addressing education equality, climate justice, ending gender-based violence, and ensuring women are represented in decision-making positions on an equal basis with men.

1

Credible and Visible Voice

2

Club Success

3


International Leadership & Sustainability

4

Engagement of Audiences and Alliances



FOUR KEY ISSUES

- 1. Education equality**
 - 2. Gender-based violence**
 - 3. Climate Justice**
 - 4. Women in decision-making positions**
- 

2023-2030: OUR GOALS

2

Club Success

Clubs serve as a welcoming and inspiring environment to those who wish to work to empower women and girls and create information and resources necessary to focus on the most important issues facing women and girls.

1

Credible and Visible Voice

2

Club Success

3

International Leadership & Sustainability

4

Engagement of Audiences and Alliances

2023-2030: OUR GOALS

3

International Leadership & Success

Zonta manages its resources, including both time and money, to meet the vision and ensure the organization's long-term viability and success. Zonta modernizes its governance structure to align with its strategic plan, ensure innovative thought and allow for effective decision-making.

1

Credible and
Visible Voice

2

Club
Success

3

International Leadership
& Sustainability

4

Engagement of
Audiences and Alliances

2023-2030: OUR GOALS

4

Engagement of Audiences and Alliances

Zonta creates customized pathways to connect to Zonta, develops collaborations with like-minded organizations, and expands revenue streams to further our mission and extend our voice.

1

Credible and
Visible Voice

2

Club
Success

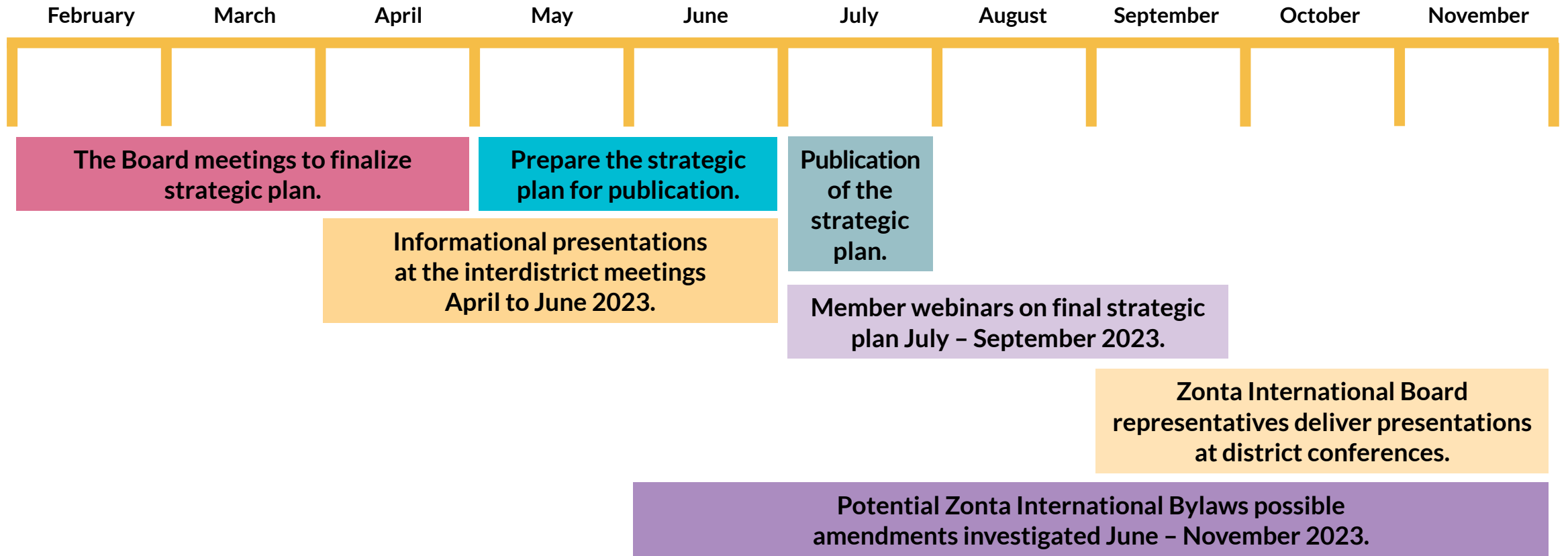
3

International
Leadership
& Sustainability

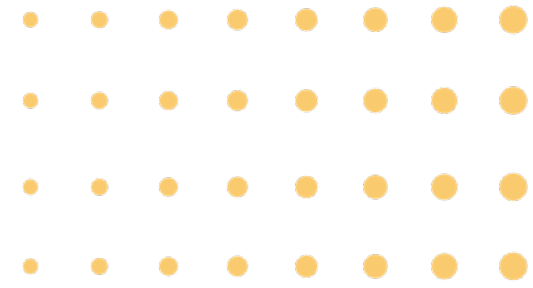
4

Engagement of
Audiences and Alliances

THE TIMELINE



WE NEED YOUR SUPPORT!

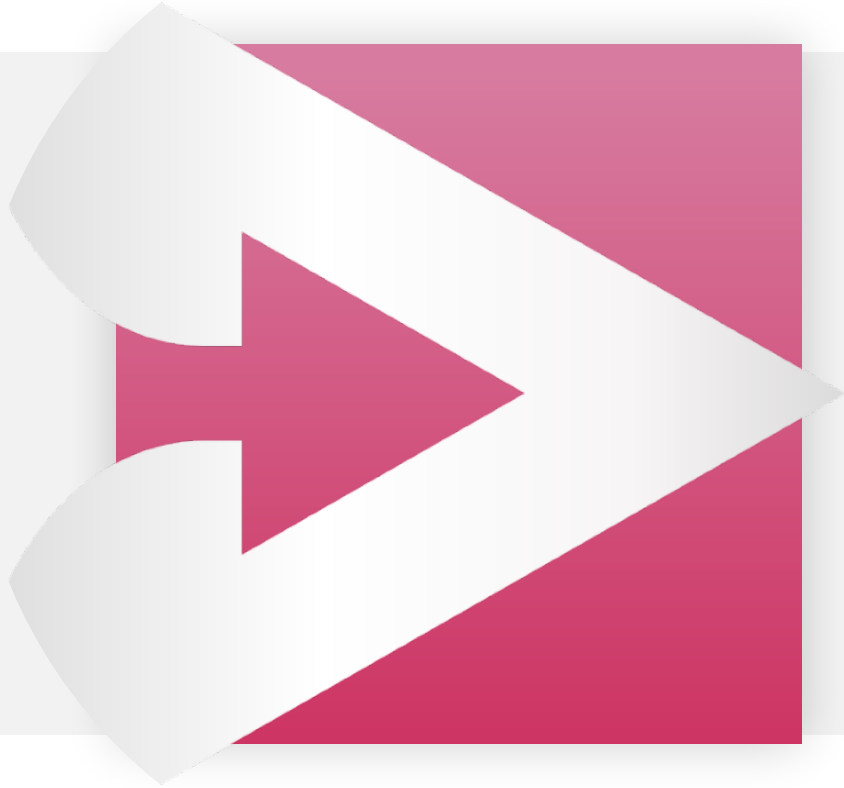


All Zontians have a role to play and are key to the success of this plan.

Strategies will be aligned at international, district and club levels.

Resources will be developed for districts and clubs to support alignment.





Q&A

**FOLLOW
ALONG**

Find more information and
follow the process at
www.zonta.org/StrategicPlan.

ZONTA INTERNATIONAL
**STRATEGIC
PLAN**

